

PUBLIC FILE

KDND-FM
Sundays, 5:00A-6:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

Following is a list of issues which KDND-FM has determined to be of concern to Sacramento and to listeners through the KDND-FM service area.

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
9. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: Martin Luther King Jr. Observance
Program: Public File
Date: January 7, 2001
Time: 5:00A-5:30A

Description: Each year on the third Monday of January schools, federal offices, post offices and banks across America close to celebrate the newest national holiday. 15 years after Dr. King's death, Ronald Reagan signed a bill into law to create a holiday celebrating the birth and life of Dr. Martin Luther King Jr. It took years for Congress to decide to celebrate the holiday as many opposed the idea of a holiday for Dr. King because America had only honored two individuals with national holidays. Finally, the first national celebration of the Dr. Martin Luther King Jr. holiday took place on January 20, 1986. The guest explained the importance of explaining Dr. King's work to young children because it is still so extremely relevant today. The even in Sacramento will celebrate, remember and honor Dr. King's life, work and ideas through spoken word, song and music.

Issue: Outdoor Recreation for Women
Program: Public File
Date: January 21, 2001
Time: 5:00A-5:30A

Description: Becoming An Outdoors Woman is a program primarily for women but is an opportunity for anyone 18 years or older to learn outdoor skill usually associated with hunting and fishing, but useful for many outdoor pursuits. Among their goals is to teach the importance of responsible wildlife management, increase participation in outdoor related opportunities and to preserve the hunting tradition. Becoming an Outdoors Woman seeks to introduce more women to outdoor activities, train women as outdoor educators, and provide a network for men and women with similar outdoor interests. A weekend workshop offers classes in bow hunting, kayaking, backpacking, fly-fishing, shotgun shooting, map and compass usage, survival skills, and bird watching, among others. The workshops are for people who have never tried these activities but hope for an opportunity to learn, beginners who hope to improve skills, and those who are looking for the camaraderie of like-minded individuals.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Improving Local High Schools
Program: Public File
Date: January 28, 2001
Time: 5:00A-5:30A

Description: A local effort known as "e21" stands for "Education 2100". "E21" is a plan to reinvent local schools to effectively meet the educational needs of all students. Key elements of "e21" include engaging the community in a full-scale public and professional dialogue about expectations for students, developing a vision for effective high schools, and an assessment of the assets and barriers in the current system. Other first year goals include creating a five-year implementation plan and developing a network of school and community leaders to ensure essential changes are made. "E21" seeks to include the input of teachers, students, parent, community leaders, employers, elected officials, post-secondary educators and district and high school representatives. The end result will be a blueprint and an action plan for reinventing high schools within the Sacramento City Unified School District.

Issue: Wildlife Preservation
Program: Public File
Date: February 11, 2001
Time: 5:00A-5:30A

Description: The Wildlife Care Association is dedicated to the rescue, rehabilitation and release of native wildlife. It is a non-profit volunteer operated association based in Sacramento. Orphaned, sick and injured wild animals are brought to their trained volunteer by concerned citizens as well as agencies such as the California Department of Fish and Game, park rangers, tree trimmers, and the SPCA. The Wildlife Care Association provides medical services and extended care to over 6,000 sick, injured, and orphaned animals each year. Once the animals have recovered from their injuries or, if orphaned, have grown and learned to hunt and fend for themselves, they are released back into the wild, giving them a second chance at life. They are committed to educating and instructing the community in the respect, appreciation and care of wildlife.

Issue: Adult Illiteracy
Program: Public File
Date: February 18, 2001
Time: 5:30A-6:00A

Description: Adult illiteracy is on the increase in the United States. Functional illiteracy refers to the inability of an individual to use reading, speaking, writing and computational skills in everyday life situations. When confronted with printed materials, adults without basic literacy skills cannot function effectively. The free Project Read program seeks to teach adults who cannot read, struggle with reading or are dyslexic to read through a multi-sensory approach. There are many adults who, for a variety of reasons, are not able to read. As a result, their ability to keep gainful employment as well as their self esteem suffer greatly. The reasons are as varied as the number of non-readers. The adult non-reader may have left school early, may have had a physical or emotional disability, may have had ineffectual teachers or simply may have been unready to learn at the time reading instruction began. Because they are unable to help their children learn, parents who can't read often perpetuate the inter-generational cycle of illiteracy.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Teens In Crisis**
Program: Public File
Date: March 11, 2001
Time: 5:00A-5:30A

Description: The Diogenes Youth Services provides long term transitional housing and supportive services for homeless youth. There is an emphasis on completing education, mastering independent living skills and securing employment as precursors to independence. There is also a short-term emergency shelter for homeless, runaway and other youth at-risk for abuse and neglect. Other services provided include crisis resolution, groups and family counseling, skills building workshops, drug and alcohol abuse treatment, teen pregnancy prevention, HIV/AIDS education and prevention, after school activities, a per and adult volunteer component, and street based outreach and counseling. In the wake of this week's fatal shooting by a teen at a Southern California high school, the guest discussed the increase in the number of angry teens she has worked with. Teens from all socioeconomic groups face stress, angst and crisis. The guest emphasized the vital importance of communication between parents and teens.

Issue: **Youth Recreation & Education Programs**
Program: Public File
Date: March 11, 2001
Time: 5:30A-6:00A

Description: Developing strong relationships between police officers and kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. R.P.A.L. is the unique organization focused on building these relationships by involving the community youth, ages 8 to 18, in positive activities with positive role models. Police officers and dedicated volunteers coach and assist children in each program offered, such as ceramics, photography, car repairs and various sports. The programs are offered at no cost to the child or the child's family. All activities are paid for by donations from private and public sources. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems. RPAL brings you together and places them in an environment that is fun and safe, where they can experience success and gain self-esteem. The program seeks to enrich the lives and develop the physical, mental and social capabilities of local children.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Empowering Girls
Program: Public File
Date: March 18, 2001
Time: 5:30A-6:00A

Description: Girl Scouts is the largest voluntary organization for girls in the world and is part of a worldwide family of girls from 125 countries. The purpose of Girl Scouting is to inspire girls with the highest ideals of character, conduct, patriotism, and service, that they may become happy and resourceful citizens. Girl Scouting seeks to accomplish this by providing girls opportunities to develop their potential and have fun with their peers in a supportive, all-girl setting. Through activities that stimulate self-discovery, girls are introduced to the excitement in the worlds of science, the arts, and the out-of-doors. Founded in 1912, the 3.6 million members in the organization today continue to move forward with the founders' vision of helping girls everywhere grow strong. Local outreach programs include girl scout troops for children of homeless families, girls in high crime low income neighborhoods, girls who parent or parents are incarcerated, and troops for children of migrant workers.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: Affordable Housing
Program: Public File
Date: February 4, 2001
Time: 5:00A-5:30A

Description: Mercy Housing California helps individuals to qualify and obtain a government loan and guide them through the construction process. In the Self-Help Program, a group of qualified families work together in building each others' homes, thereby creating communities. The program is an excellent opportunity for families to obtain affordable home ownership. To be eligible, families must have a qualifying income, have good credit, not have owned a home in the last three years and commit to work a minimum of 35 hours weekly on construction, which averages 8 to 12 months. A group of about 10 to 12 families build their homes together. The homes are well designed and comparable to contractor built homes. Mercy Housing California serves 14 counties around the Sacramento area. They are currently recruiting for developments in Galt and Esparto.

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Issue: Affordable Housing
Program: Public File
Date: March 18, 2001
Time: 5:00A-5:30A

Description: The Sacramento Housing and Redevelopment Agency is a joint powers authority governed by the Sacramento City Council and Sacramento County Board of Supervisors. It was established in 1973 to be the public developer for the City and County of Sacramento, using market forces to rebuild blighted neighborhoods, provide access to decent housing for low income residents and to create opportunities for employment and self sufficiency. In addition to economic revitalization and redevelopment activities, the SHRA provides rental housing to qualified low income families, seniors, handicapped and disabled individuals. They provide financial and technical assistance to low and moderate income homeowners for property repairs and improvements in certain city and county neighborhoods. SHRA also provides financial assistance to first time home buyers as well as a teacher home purchase program.

ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: Conserving Energy During California's Energy Crisis
Program: Public File
Date: March 25, 2001
Time: 5:30A-6:00A

Description: As the California energy crunch continues, the importance of energy conservation cannot be overstated. It's something every one and every business can do to help keep the electricity flowing and reduce energy costs. You can always control your electric bill by limiting your use of electricity and by getting the most out of the electricity you use. SMUD provides energy-saving steps to help customers offset the impact of a rate increase. They also offer customers a way to perform their own home energy audit. The guests explained that for the first time since 1990, SMUD is proposing to raise its electric rates. If customers reduce the total demand for power, they could reduce the amount of expensive power SMUD must buy. These savings would be used to keep future rates stable. SMUD hopes to do its part to keep rates competitive while maintaining the financial health of the community. Their rate proposal encourages conservation by charging higher rates to customers who use the most electricity. Customers can offset the rate increase and see no increase in their bill through conservation and other measures.

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GOVERNMENT

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Issue: Birth Defect Prevention
Program: Public File
Date: January 7, 2001
Time: 5:30A-6:00A

Description: The California Birth Defects Monitoring Program (CBDMP) is a public health program devoted to finding causes of birth defects. To this end, the program maintains a birth defects registry of babies born with a medically significant structural birth defect, conducts large interview studies to gather information about factors which may be associated with birth defects, monitors rates and trends, and responds to community concerns about birth defects and the environment. The program routinely collects data in 11 counties the produce 270,000 births - more than half the state's births each year. Because California collects birth defects data among a large and diverse birth population, registry statistics are widely used by researchers and health professionals throughout the world. The program also disseminates information about birth defects and published study findings through a variety of educational materials, the news media, presentations, and exhibits. The guests explained that the cause of 80% of birth defects remains a mystery. The CBDMP is funded through the California Department of Health Services and jointly operated with the March of Dimes Birth Defects Foundation.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: Disaster Preparedness
Program: Public File
Date: January 14, 2001
Time: 5:00A-5:30A

Description: Between 1993 and 1998, there were at least nine major disasters in the state of California, including floods, fires, winter storms and one major earthquake. In such disasters, the first priorities for the use of state resources is the protection of life, property and the environment. In the past, this has not included a coordinated response for the evacuation, care and sheltering of animals. Although the protection of human life is appropriately the highest priority in disasters, recent disaster experiences and follow-up research has shown that proper preparation and effective coordination of animal issues will enhance the ability of emergency personnel to protect citizens and their property. The CDFA has developed a County Animal Disaster Preparedness and Response Planning Guide to be used by counties to develop their own plan for dealing with animal issues before, during and after disaster. The risks of not having a plan include the refusal of animals owners to evacuate, early return of animal owners to unsafe areas, large animals spreading disease and becoming a danger to people in the area and economic loss. By developing an animal disaster plan, counties can prepare animal owners for disasters and organize resources before the disaster.

Issue: Improving Local High Schools
Program: Public File
Date: January 28, 2001
Time: 5:00A-5:30A

Description: A local effort known as "e21" stands for "Education 2100". "E21" is a plan to reinvent local schools to effectively meet the educational needs of all students. Key elements of "e21" include engaging the community in a full-scale public and professional dialogue about expectations for students, developing a vision for effective high schools, and an assessment of the assets and barriers in the current system. Other first year goals include creating a five-year implementation plan and developing a network of school and community leaders to ensure essential changes are made. "E21" seeks to include the input of teachers, students, parent, community leaders, employers, elected officials, post-secondary educators and district and high school representatives. The end result will be a blueprint and an action plan for reinventing high schools within the Sacramento City Unified School District.

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ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **Correctional System Reform**
Program: Public File
Date: March 25, 2001
Time: 5:00A-5:30A

Description: California has the third largest prison system in the world. The guest claims that for 4.6 billion dollars a year, California taxpayers fund a dangerous, even deadly, prison environment, where fear stalks correctional officers and inmates alike. The fear exacts a high toll, beyond physical injuries and death. It fosters the growth of a culture of violence, instigates misconduct and promotes cover-ups of wrongdoing. At the same time, correctional staff members learn to cover up their emotional reactions, losing their sense of appropriate boundaries and as a result they experience debilitating emotional problems. Disabling stress is often manifested in high turnover rates, alcoholism, substance abuse, marital problems and other issues. The guest adds that the toll on families and loved ones is incalculable. Millions of dollars could be saved by introducing new tools for sound decision making through a series of workshops, training seminars, meeting facilitation, executive coaching and consulting to police and corrections professionals, policy makers and private security organizations.

Issue: **Conserving Energy During California's Energy Crisis**
Program: Public File
Date: March 25, 2001
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Description: As the California energy crunch continues, the importance of energy conservation cannot be overstated. It's something every one and every business can do to help keep the electricity flowing and reduce energy costs. You can always control your electric bill by limiting your use of electricity and by getting the most out of the electricity you use. SMUD provides energy-saving steps to help customers offset the impact of a rate increase. They also offer customers a way to perform their own home energy audit. The guests explained that for the first time since 1990, SMUD is proposing to raise its electric rates. If customers reduce the total demand for power, they could reduce the amount of expensive power SMUD must buy. These savings would be used to keep future rates stable. SMUD hopes to do its part to keep rates competitive while maintaining the financial health of the community. Their rate proposal encourages conservation by charging higher rates to customers who use the most electricity. Customers can offset the rate increase and see no increase in their bill through conservation and other measures.

ISSUES / PROGRAMS LIST

HEALTH

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Issue: Women's Hormonal Changes
Program: Public File
Date: January 14, 2001
Time: 5:30A-6:00A

Description: The organization seeks to provide quality products and information for women to help them manage the symptoms associated with premenstrual syndrome, perimenopause or menopause. The company's main goals are to address specific health concerns of women, provide quality products to help women meet changing hormonal needs, and transform the way women relate to changing emotional and physical needs. Seasona was developed as a result of the personal experiences of the owners and their fellow women friends and business associates, to understand the needs of women who seek an alternative to changing hormones and the reclaiming of an appreciation of the female cycle of life. The company's website is designed as a gathering place where women as well as men can obtain the latest information and advice from professionals, and talk and share with each other in their chat room. The guest offers natural treatment for symptoms such as sleeplessness, irritability, headaches, and memory loss associated with hormonal changes.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Therapy For The Disabled**
Program: Public File
Date: January 21, 2001
Time: 5:30A-6:00A

Description: Ride To Walk is a therapeutic horseback riding program founded in 1985. It's mission is to enrich the quality of life for neurologically challenged children and young adults. The program works with children with autism, cerebral palsy, spina bifida, down syndrome, spinal cord injuries, attention deficit disorder, muscular dystrophy, head trauma, sensory processing challenges, and other types of disabilities and conditions as well. There are currently 75 children in the program who ride once a week. Research shows that students who participate in therapeutic riding can experience physical, emotional and mental rewards. Because horseback riding gently and rhythmically moves the rider's body in a manner similar to a human gait, riders with physical disabilities show improvement in flexibility, balance and muscle strength. For individuals with mental or emotional disabilities, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem. The sense of independence found on horseback benefits all who ride. The qualities of horseback riding are recognized by many medical professionals, including the American Physical Therapy Association, and the American Occupational Therapy Association.

Issue: **Assistance For The Disabled**
Program: Public File
Date: January 28, 2001
Time: 5:30A-6:00A

Description: Canine Companions for Independence is the oldest and largest national non-profit organization that breeds, raises and trains assistance dogs for people with physical disabilities other than blindness. CCI provides service dogs which assist people with motor disabilities. These dogs can pull a wheelchair, pick up things that their partner drops, and even answer a telephone or pay for a purchase at a store. CCI's hearing dogs alert their deaf or hearing impaired partner to sounds such as a smoke alarm, a baby crying, or someone calling the partner's name. Their assisted service dogs have the same training as service dogs but have a third partner, and adult facilitator. Assisted service dogs are provided to disabled children and to adults who need full-time assistance. While it is estimated that breeding, raising, and training a dog costs approximately \$10,000 per dog, the dogs cost only \$25 for their partners to receive.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Diabetes
Program: Public File
Date: February 4, 2001
Time: 5:30A-6:00A

Description: There are 16 million people with diabetes, only 1/3 of whom know they have diabetes. In Sacramento there are 125,000 people with diabetes and 40,000 of those are unaware that they have the disease. Each day, 2,200 new cases are diagnosed. Diabetes kills more Americans every year than AIDS and breast cancer combined and cost \$100 billion last year. Diabetes is increasing at an alarming rate, rising 70% among people in their 30's. It is also on the rise among teenagers, giving the disease a longer time to damage the body, leading to kidney failure, gangrene and amputation, blindness, and stroke if left untreated. Health experts say the epidemic is due in large part to America's growing weight problem. The American Diabetes Association is the only voluntary health organization developing and providing educational information for all those affected by diabetes. They are the leading authority worldwide for health care professionals, setting the standards of practice for the medical community treating persons with diabetes.

Issue: Cystic Fibrosis
Program: Public File
Date: February 18, 2001
Time: 5:00A-5:30A

Description: Cystic Fibrosis is a genetic disease affecting approximately 30,000 children and adults in the United States. A defective gene causes the body to produce an abnormally thick, sticky mucus, which leads to chronic and life-threatening lung infections and impairs digestion. Currently, there is not a cure. It is the most common genetic disease in America. Twenty years ago, many Cystic Fibrosis patients were not expected to reach kindergarten. Today, the average life expectancy is thirty. One in 31 Americans, or more than 10 million people, is an unknowing, symptomless carrier of the defective gene. The treatment of CF depends upon the stage of the disease and which organs are involved. The symptoms of CF are diverse, vary in severity and are often confused with recurrent pneumonia or asthma. The Stars For Life Cystic Fibrosis Fund Raiser benefits the Cystic Fibrosis Foundation, which funds a nationwide network of more than 110 specialty care centers dedicated to treating CF, a network of multi-disciplinary research and gene therapy centers at major universities across the U.S., and research grants for top investigators, as well as fellowships for basic and clinical research.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Suicide Prevention**
Program: Public File
Date: February 25, 2001
Time: 5:00A-5:30A

Description: Suicide is currently the third leading cause of death among teenagers in the United States. Evidence indicates that for every reported suicide, there are 50 to 100 attempts. Suicide is also extremely prevalent among elderly people. People usually attempt suicide to block unbearable emotional pain, which is caused by a wide variety of problems. It is often a cry for help. Suicidal people often feel terribly isolated. Because of their distress, they may not think of anyone they can turn to, furthering this isolation. Most suicidal people give warning signs in the hopes that they will be rescued, because they are intent on stopping their emotional pain, not on dying. Risk factors that may contribute to a person feeling suicidal include significant changes in relationships or financial situations, the death of a loved one, or the loss of self-esteem or employment. The guests that someone who knows somebody who may be suicidal should list, be honest, share feelings, and get them professional help or counseling.

Issue: **Correctional System Reform**
Program: Public File
Date: March 25, 2001
Time: 5:00A-5:30A

Description: California has the third largest prison system in the world. The guest claims that for 4.6 billion dollars a year, California taxpayers fund a dangerous, even deadly, prison environment, where fear stalks correctional officers and inmates alike. The fear exacts a high toll, beyond physical injuries and death. It fosters the growth of a culture of violence, instigates misconduct and promotes cover-ups of wrongdoing. At the same time, correctional staff members learn to cover up their emotional reactions, losing their sense of appropriate boundaries and as a result they experience debilitating emotional problems. Disabling stress is often manifested in high turnover rates, alcoholism, substance abuse, marital problems and other issues. The guest adds that the toll on families and loved ones is incalculable. Millions of dollars could be saved by introducing new tools for sound decision making through a series of workshops, training seminars, meeting facilitation, executive coaching and consulting to police and corrections professionals, policy makers and private security organizations.

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ENVIRONMENT, ENERGY & TRANSPORTATION

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ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

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MINORITIES, WOMEN & AGING

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Date: January 7, 2001
Time: 5:30A-6:00A

Description: The California Birth Defects Monitoring Program (CBDMP) is a public health program devoted to finding causes of birth defects. To this end, the program maintains a birth defects registry of babies born with a medically significant structural birth defect, conducts large interview studies to gather information about factors which may be associated with birth defects, monitors rates and trends, and responds to community concerns about birth defects and the environment. The program routinely collects data in 11 counties the produce 270,000 births - more than half the state's births each year. Because California collects birth defects data among a large and diverse birth population, registry statistics are widely used by researchers and health professionals throughout the world. The program also disseminates information about birth defects and published study findings through a variety of educational materials, the news media, presentations, and exhibits. The guests explained that the cause of 80% of birth defects remains a mystery. The CBDMP is funded through the California Department of Health Services and jointly operated with the March of Dimes Birth Defects Foundation.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Women's Hormonal Changes
Program: Public File
Date: January 14, 2001
Time: 5:30A-6:00A

Description: The organization seeks to provide quality products and information for women to help them manage the symptoms associated with premenstrual syndrome, perimenopause or menopause. The company's main goals are to address specific health concerns of women, provide quality products to help women meet changing hormonal needs, and transform the way women relate to changing emotional and physical needs. Seasona was developed as a result of the personal experiences of the owners and their fellow women friends and business associates, to understand the needs of women who seek an alternative to changing hormones and the reclaiming of an appreciation of the female cycle of life. The company's website is designed as a gathering place where women as well as men can obtain the latest information and advice from professionals, and talk and share with each other in their chat room. The guest offers natural treatment for symptoms such as sleeplessness, irritability, headaches, and memory loss associated with hormonal changes.

Issue: Outdoor Recreation for Women
Program: Public File
Date: January 21, 2001
Time: 5:00A-5:30A

Description: Becoming An Outdoors Woman is a program primarily for women but is an opportunity for anyone 18 years or older to learn outdoor skill usually associated with hunting and fishing, but useful for many outdoor pursuits. Among their goals is to teach the importance of responsible wildlife management, increase participation in outdoor related opportunities and to preserve the hunting tradition. Becoming an Outdoors Woman seeks to introduce more women to outdoor activities, train women as outdoor educators, and provide a network for men and women with similar outdoor interests. A weekend workshop offers classes in bow hunting, kayaking, backpacking, fly-fishing, shotgun shooting, map and compass usage, survival skills, and bird watching, among others. The workshops are for people who have never tried these activities but hope for an opportunity to learn, beginners who hope to improve skills, and those who are looking for the camaraderie of like-minded individuals.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Domestic Violence
Program: Public File
Date: February 11, 2001
Time: 5:30A-6:00A

Description: ManAlive (Men Allie Nationally Against Living In Violent Environments) is a group of men who are actively changing their male role belief systems and violent behaviors. Studies of heterosexual domestic violence show a clear gender division, where survivors are women and the abusers are quite ordinary men of all ages, from all walks of life, social strata, ethnic and educational backgrounds. Most men do not want to hurt their partners or their children and do not understand why they do. In a supporting environment, men explore how and why their expectations of authority causes their violence. Men who begin to assume responsibility for their violence are then able to examine the consequences of their violence on their partners, their children and themselves. The program believes that men's violence and abuse towards their intimate partners is learned. ManAlive offers a man the opportunity to examine the roots of his violence while offering a concrete way to stop. The 16 week program is open to men who agree they are violent to their partners and/or others and are willing to stop their violence.

Issue: Suicide Prevention
Program: Public File
Date: February 25, 2001
Time: 5:00A-5:30A

Description: Suicide is currently the third leading cause of death among teenagers in the United States. Evidence indicates that for every reported suicide, there are 50 to 100 attempts. Suicide is also extremely prevalent among elderly people. People usually attempt suicide to block unbearable emotional pain, which is caused by a wide variety of problems. It is often a cry for help. Suicidal people often feel terribly isolated. Because of their distress, they may not think of anyone they can turn to, furthering this isolation. Most suicidal people give warning signs in the hopes that they will be rescued, because they are intent on stopping their emotional pain, not on dying. Risk factors that may contribute to a person feeling suicidal include significant changes in relationships or financial situations, the death of a loved one, or the loss of self-esteem or employment. The guests that someone who knows somebody who may be suicidal should list, be honest, share feelings, and get them professional help or counseling.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Women of Color
Program: Public File
Date: March 4, 2001
Time: 5:30A-6:00A

Description: 16 years ago Women of Color Day was established and is growing in the number of commemorations which are held annually in 10 states. The goal is to promote the worldwide observance day in which the contributions of Women of Color - specifically those of Aboriginal, African/American Diaspora, Alaska Native, Asian, Carribean, Latin American, Maori, Native American Indian, South Sea and Pacific Island, and indigenous heritages throughout the world - are recognized and honored. One need not be a woman of color to have the spirit of women of color which includes a willingness to cooperate and collaborate, a love of culture and the desire to honor women of color for their contributions and achievements. This year's theme is "Women of Color 2001: United, Committed and Working For Change".

Issue: Empowering Girls
Program: Public File
Date: March 18, 2001
Time: 5:30A-6:00A

Description: Girl Scouts is the largest voluntary organization for girls in the world and is part of a worldwide family of girls from 125 countries. The purpose of Girl Scouting is to inspire girls with the highest ideals of character, conduct, patriotism, and service, that they may become happy and resourceful citizens. Girl Scouting seeks to accomplish this by providing girls opportunities to develop their potential and have fun with their peers in a supportive, all-girl setting. Through activities that stimulate self-discovery, girls are introduced to the excitement in the worlds of science, the arts, and the out-of-doors. Founded in 1912, the 3.6 million members in the organization today continue to move forward with the founders' vision of helping girls everywhere grow strong. Local outreach programs include girl scout troops for children of homeless families, girls in high crime low income neighborhoods, girls who parent or parents are incarcerated, and troops for children of migrant workers.

ISSUES / PROGRAMS LIST

CRIME

Issue: Domestic Violence
Program: Public File
Date: February 11, 2001
Time: 5:30A-6:00A

Description: ManAlive (Men Allie Nationally Against Living In Violent Environments) is a group of men who are actively changing their male role belief systems and violent behaviors. Studies of heterosexual domestic violence show a clear gender division, where survivors are women and the abusers are quite ordinary men of all ages, from all walks of life, social strata, ethnic and educational backgrounds. Most men do not want to hurt their partners or their children and do not understand why they do. In a supporting environment, men explore how and why their expectations of authority causes their violence. Men who begin to assume responsibility for their violence are then able to examine the consequences of their violence on their partners, their children and themselves. The program believes that men's violence and abuse towards their intimate partners is learned. ManAlive offers a man the opportunity to examine the roots of his violence while offering a concrete way to stop. The 16 week program is open to men who agree they are violent to their partners and/or others and are willing to stop their violence.

Issue: Megan's Law / Sex Offender Registry
Program: Public File
Date: February 25, 2001
Time: 5:30A-6:00A

Description: In 1996, California enacted Megan's Law, which provides the public with photographs and descriptive information on serious sex offenders residing in California who have been convicted of committing sex crimes and are required to register their whereabouts with local law enforcement. The release of this information to the public is meant to enhance public safety, not to punish the offender. It is believed that public safety is best served when offenders are not concealing their location to avoid harassment. A CD-ROM is available for public viewing and provides information such as serious sex offenders' name, aliases, photograph, physical description, registered sex offenses and county of residence. In addition, a telephone service is also available for use by the public and organizations to identify serious sex offenders. Many parents warn their children not to talk to strangers, but more often than not, an abuser or abductor is known to and trusted by the child. He or she can be a school bus driver, teacher, coach, relative, neighbor or family friend. Children should know from an early age that some behavior is not acceptable and that they have the right to tell an adult to leave them alone.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Vicious Dogs
Program: Public File
Date: March 4, 2001
Time: 5:00A-5:30A

Description: The Sacramento SPCA was established in 1849 and is dedicated to the humane treatment of all animals in the Sacramento area, providing a safe and nurturing environment for unwanted abandoned and mistreated pets until they can be permanently placed into loving homes. In the wake of the death of a San Francisco woman who was attacked by 2 large dogs, the guest discussed inherently dangerous breeds of dogs. He pointed out that the genetic make up of some dogs compounded with the way in which some dogs are trained can result in aggressive, dangerous dogs. 20% of dogs brought in to the Sacramento SPCA are pitbull or pitbull mixes, and although the SPCA seeks to adopt out animals, aggressive or dangerous dogs are euthanized. Many guard dogs that are turned in to the SPCA have been poorly treated, neglected or abused. The guest noted that drug dealers frequently hide their drugs in or under a dog house, then chain a trained, vicious dog to the dog house. The guest discussed possible new laws that may come from the fatal dog attack in San Francisco, such as required muzzles.

Issue: Teens In Crisis
Program: Public File
Date: March 11, 2001
Time: 5:00A-5:30A

Description: The Diogenes Youth Services provides long term transitional housing and supportive services for homeless youth. There is an emphasis on completing education, mastering independent living skills and securing employment as precursors to independence. There is also a short-term emergency shelter for homeless, runaway and other youth at-risk for abuse and neglect. Other services provided include crisis resolution, groups and family counseling, skills building workshops, drug and alcohol abuse treatment, teen pregnancy prevention, HIV/AIDS education and prevention, after school activities, a peer and adult volunteer component, and street based outreach and counseling. In the wake of this week's fatal shooting by a teen at a Southern California high school, the guest discussed the increase in the number of angry teens she has worked with. Teens from all socioeconomic groups face stress, angst and crisis. The guest emphasized the vital importance of communication between parents and teens.

ISSUES / PROGRAMS LIST

HOUSING

Issue: Disaster Preparedness
Program: Public File
Date: January 14, 2001
Time: 5:00A-5:30A

Description: Between 1993 and 1998, there were at least nine major disasters in the state of California, including floods, fires, winter storms and one major earthquake. In such disasters, the first priorities for the use of state resources is the protection of life, property and the environment. In the past, this has not included a coordinated response for the evacuation, care and sheltering of animals. Although the protection of human life is appropriately the highest priority in disasters, recent disaster experiences and follow-up research has shown that proper preparation and effective coordination of animal issues will enhance the ability of emergency personnel to protect citizens and their property. The CDFA has developed a County Animal Disaster Preparedness and Response Planning Guide to be used by counties to develop their own plan for dealing with animal issues before, during and after disaster. The risks of not having a plan include the refusal of animals owners to evacuate, early return of animal owners to unsafe areas, large animals spreading disease and becoming a danger to people in the area and economic loss. By developing an animal disaster plan, counties can prepare animal owners for disasters and organize resources before the disaster.

Issue: Affordable Housing
Program: Public File
Date: February 4, 2001
Time: 5:00A-5:30A

Description: Mercy Housing California helps individuals to qualify and obtain a government loan and guide them through the construction process. In the Self-Help Program, a group of qualified families work together in building each others' homes, thereby creating communities. The program is an excellent opportunity for families to obtain affordable home ownership. To be eligible, families must have a qualifying income, have good credit, not have owned a home in the last three years and commit to work a minimum of 35 hours weekly on construction, which averages 8 to 12 months. A group of about 10 to 12 families build their homes together. The homes are well designed and comparable to contractor built homes. Mercy Housing California serves 14 counties around the Sacramento area. They are currently recruiting for developments in Galt and Esparto.

ISSUES / PROGRAMS LIST

HOUSING (Cont'd)

Issue: **Teens In Crisis**
Program: **Public File**
Date: **March 11, 2001**
Time: **5:00A-5:30A**

Description: The Diogenes Youth Services provides long term transitional housing and supportive services for homeless youth. There is an emphasis on completing education, mastering independent living skills and securing employment as precursors to independence. There is also a short-term emergency shelter for homeless, runaway and other youth at-risk for abuse and neglect. Other services provided include crisis resolution, groups and family counseling, skills building workshops, drug and alcohol abuse treatment, teen pregnancy prevention, HIV/AIDS education and prevention, after school activities, a per and adult volunteer component, and street based outreach and counseling. In the wake of this week's fatal shooting by a teen at a Southern California high school, the guest discussed the increase in the number of angry teens she has worked with. Teens from all socioeconomic groups face stress, angst and crisis. The guest emphasized the vital importance of communication between parents and teens.

Issue: **Affordable Housing**
Program: **Public File**
Date: **March 18, 2001**
Time: **5:00A-5:30A**

Description: The Sacramento Housing and Redevelopment Agency is a joint powers authority governed by the Sacramento City Council and Sacramento County Board of Supervisors. It was established in 1973 to be the public developer for the City and County of Sacramento, using market forces to rebuild blighted neighborhoods, provide access to decent housing for low income residents and to create opportunities for employment and self sufficiency. In addition to economic revitalization and redevelopment activities, the SHRA provides rental housing to qualified low income families, seniors, handicapped and disabled individuals. They provide financial and technical assistance to low and moderate income homeowners for property repairs and improvements in certain city and county neighborhoods. SHRA also provides financial assistance to first time home buyers as well as a teacher home purchase program.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Assistance For The Disabled
Program: Public File
Date: January 28, 2001
Time: 5:30A-6:00A

Description: Canine Companions for Independence is the oldest and largest national non-profit organization that breeds, raises and trains assistance dogs for people with physical disabilities other than blindness. CCI provides service dogs which assist people with motor disabilities. These dogs can pull a wheelchair, pick up things that their partner drops, and even answer a telephone or pay for a purchase at a store. CCI's hearing dogs alert their deaf or hearing impaired partner to sounds such as a smoke alarm, a baby crying, or someone calling the partner's name. Their assisted service dogs have the same training as service dogs but have a third partner, and adult facilitator. Assisted service dogs are provided to disabled children and to adults who need full-time assistance. While it is estimated that breeding, raising, and training a dog costs approximately \$10,000 per dog, the dogs cost only \$25 for their partners to receive.

Issue: Domestic Violence
Program: Public File
Date: February 11, 2001
Time: 5:30A-6:00A

Description: ManAlive (Men Allie Nationally Against Living In Violent Environments) is a group of men who are actively changing their male role belief systems and violent behaviors. Studies of heterosexual domestic violence show a clear gender division, where survivors are women and the abusers are quite ordinary men of all ages, from all walks of life, social strata, ethnic and educational backgrounds. Most men do not want to hurt their partners or their children and do not understand why they do. In a supporting environment, men explore how and why their expectations of authority causes their violence. Men who begin to assume responsibility for their violence are then able to examine the consequences of their violence on their partners, their children and themselves. The program believes that men's violence and abuse towards their intimate partners is learned. ManAlive offers a man the opportunity to examine the roots of his violence while offering a concrete way to stop. The 16 week program is open to men who agree they are violent to their partners and/or others and are willing to stop their violence.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Suicide Prevention
Program: Public File
Date: February 25, 2001
Time: 5:00A-5:30A

Description: Suicide is currently the third leading cause of death among teenagers in the United States. Evidence indicates that for every reported suicide, there are 50 to 100 attempts. Suicide is also extremely prevalent among elderly people. People usually attempt suicide to block unbearable emotional pain, which is caused by a wide variety of problems. It is often a cry for help. Suicidal people often feel terribly isolated. Because of their distress, they may not think of anyone they can turn to, furthering this isolation. Most suicidal people give warning signs in the hopes that they will be rescued, because they are intent on stopping their emotional pain, not on dying. Risk factors that may contribute to a person feeling suicidal include significant changes in relationships or financial situations, the death of a loved one, or the loss of self-esteem or employment. The guests that someone who knows somebody who may be suicidal should list, be honest, share feelings, and get them professional help or counseling.

Issue: Megan's Law / Sex Offender Registry
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ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Teens In Crisis**
Program: **Public File**
Date: **March 11, 2001**
Time: **5:00A-5:30A**

Description: The Diogenes Youth Services provides long term transitional housing and supportive services for homeless youth. There is an emphasis on completing education, mastering independent living skills and securing employment as precursors to independence. There is also a short-term emergency shelter for homeless, runaway and other youth at-risk for abuse and neglect. Other services provided include crisis resolution, groups and family counseling, skills building workshops, drug and alcohol abuse treatment, teen pregnancy prevention, HIV/AIDS education and prevention, after school activities, a peer and adult volunteer component, and street based outreach and counseling. In the wake of this week's fatal shooting by a teen at a Southern California high school, the guest discussed the increase in the number of angry teens she has worked with. Teens from all socioeconomic groups face stress, angst and crisis. The guest emphasized the vital importance of communication between parents and teens.

Issue: **Youth Recreation & Education Programs**
Program: **Public File**
Date: **March 11, 2001**
Time: **5:30A-6:00A**

Description: Developing strong relationships between police officers and kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. R.P.A.L. is the unique organization focused on building these relationships by involving the community youth, ages 8 to 18, in positive activities with positive role models. Police officers and dedicated volunteers coach and assist children in each program offered, such as ceramics, photography, car repairs and various sports. The programs are offered at no cost to the child or the child's family. All activities are paid for by donations from private and public sources. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems. RPAL brings you together and places them in an environment that is fun and safe, where they can experience success and gain self-esteem. The program seeks to enrich the lives and develop the physical, mental and social capabilities of local children.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Empowering Girls**
Program: **Public File**
Date: **March 18, 2001**
Time: **5:30A-6:00A**

Description: Girl Scouts is the largest voluntary organization for girls in the world and is part of a worldwide family of girls from 125 countries. The purpose of Girl Scouting is to inspire girls with the highest ideals of character, conduct, patriotism, and service, that they may become happy and resourceful citizens. Girl Scouting seeks to accomplish this by providing girls opportunities to develop their potential and have fun with their peers in a supportive, all-girl setting. Through activities that stimulate self-discovery, girls are introduced to the excitement in the worlds of science, the arts, and the out-of-doors. Founded in 1912, the 3.6 million members in the organization today continue to move forward with the founders' vision of helping girls everywhere grow strong. Local outreach programs include girl scout troops for children of homeless families, girls in high crime low income neighborhoods, girls who parent or parents are incarcerated, and troops for children of migrant workers.

THE PARENT'S JOURNAL

KDND-FM
Sundays, 6:00A-7:00A

PARENT'S JOURNAL

Host: Bobbi Conner

A weekly national radio series for parents, grandparents, and others who care for and about children. This is not a program that dispenses "quick fix" solutions on child rearing, but rather a program that is designed to help parents understand how children develop intellectually, socially, emotionally, and physically. Nationally acclaimed guests discuss a variety of contemporary parenting issues such as kids sports, discipline, childcare, sleep problems, temper tantrums, and homework hassles.

THE PARENT'S JOURNAL

ASCERTAINED COMMUNITY ISSUES

Following is a list of issues which KDND-FM has determined to be of concern to Sacramento and to listeners through the KDND-FM service area.

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
4. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
7. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Impact of Television on the Family**
Program: The Parent's Journal
Date: January 21, 2001
Time: 6:00A-7:00A

Guest: Dr. Cheryl Pawlowski, Professor of speech communications at the University of Northern Colorado. She is the author of *Glued To The Tube: The Threat Of Television Addiction To Today's Family*.

Issue: **Babies & Music**
Program: The Parent's Journal
Date: January 28, 2001
Time: 6:00A-7:00A

Guest: Dr. John Feierabend, a national leader in the field of early childhood education and currently serves as professor and chair of the music education division at The Hartt School of the University of Hartford Connecticut. He is the founder and director of the National Center of Music and Movement in the Early Years and the author of the *First Steps In Music* series.

Issue: **Alternative Learning For Teens**
Program: The Parent's Journal
Date: January 28, 2001
Time: 6:00A-7:00A

Guest: Rebecca Greene, a law student who has interned, job shadowed, volunteered and studied abroad. She is the author of *The Teenager's Guide To School Outside The Box*.

Issue: **Teaching Teens Financial Independence**
Program: The Parent's Journal
Date: February 4, 2001
Time: 6:00A-7:00A

Guest: Dr. John Whitcomb, an emergency physician in Milwaukee, Wisconsin. He was recently appointed to the Wisconsin Jumpstart Coalition, a national network promoting teen financial competence. He is the author of *Capitate Your Kids*.

Issue: **Child Development From Birth to 3**
Program: The Parent's Journal
Date: February 4, 2001
Time: 6:00A-7:00A

Guest: Dr. Ron Lally, co-director of The Center for Child and Family Study at WestEd, an educational research and development laboratory in San Francisco. He is one of the founders and a current board member for the national non-profit organization *Zero to Three, The Center For Infants, Toddlers and Their Families*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **The Mental and Emotional Growth of the 18 to 36 Month Old**
Program: The Parent's Journal
Date: February 11, 2001
Time: 6:00A-7:00A

Guest: Dr. Kyle Pruett, Clinical Professor of Psychiatry at the Yale Child Study Center at Yale Medical School and President of Zero to Three: National Center for Infants, Toddlers and Their Families. He is the author of *Me, Myself and I*.

Issue: **Making The Most Of College Visits**
Program: The Parent's Journal
Date: February 18, 2001
Time: 6:00A-7:00A

Guest: Dr. Matthew Greene, counselor and consultant for Howard Greene & Associates. He is the co-author of *Making It Into A Top College*.

Issue: **How To Help A Child With Difficulty Learning To Read**
Program: The Parent's Journal
Date: February 25, 2001
Time: 6:00A-7:00A

Guest: Susan Hall, President of the Illinois branch of the International Dyslexia Association and co-author of *Straight Talk About Reading*.

Issue: **Baby's Language Development**
Program: The Parent's Journal
Date: March 4, 2001
Time: 6:00A-7:00A

Guest: Dr. Patricia Kuhl, Professor of Speech and Hearing Sciences at the University of Washington & Co-Director of the Center for Mind, Brain, and Learning. She is the co-author of the book *The Scientist In The Crib*.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Flexible Work Schedules**
Program: The Parent's Journal
Date: February 11, 2001
Time: 6:00A-7:00A

Guest: Dr. Marcia Brumit Kropf, Vice President of Research and Information Services at *Catalyst*, a non-profit research and advisory organization that works to advance women in business.

Issue: **Balancing Work and Family**
Program: The Parent's Journal
Date: March 11, 2001
Time: 6:00A-7:00A

Guest: Robert Reich, former United States Secretary of Labor, currently the Maurice B. Hexter Professor of Social and Economic Policy at Brandeis' Heller Graduate School and the author of *The Future of Success*.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **The Overweight Child**
Program: The Parent's Journal
Date: January 7, 2001
Time: 6:00A-7:00A

Guest: Dr. Michael Rich, a pediatrician specializing in adolescent medicine at Children's Hospital in Boston. He is also an instructor in Pediatrics at Harvard Medical School and instructor of Public Health Practice.

Issue: **Soothing The Colicky Baby**
Program: The Parent's Journal
Date: January 7, 2001
Time: 6:00A-7:00A

Guest: Maureen Keefe, nurse practitioner and Dean of the College of Nursing at the Medical University of South Carolina.

Issue: **Healthy Twin Pregnancy**
Program: The Parent's Journal
Date: January 14, 2001
Time: 6:00A-7:00A

Guest: Dr. Gila Leiter, mother of twins, a practicing OB/GYN, and Assistant Clinical Professor at Mt. Sinai Medical School. Dr. Leiter is the author of *Everything You Need To Know To Have A Healthy Twin Pregnancy*.

Issue: **Bicycle Safety**
Program: The Parent's Journal
Date: January 14, 2001
Time: 6:00A-7:00A

Guest: Wendy Gordon, a writer and children's author who specializes in child and family safety. She is the author of the *I'm Safe!* series, recently recommended by The National SAFE KIDS Campaign.

Issue: **Your Child's Pediatrician**
Program: The Parent's Journal
Date: January 21, 2001
Time: 6:00A-7:00A

Guest: Dr. Pamela Gallin, the Director of Pediatric Ophthalmology at the Children's Hospital of New York at the Columbia Presbyterian Medical Center. She is the author of *The Savvy Mom's Guide To Medical Care*.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Healthy Nutrition In The Early Years**
Program: The Parent's Journal
Date: February 11, 2001
Time: 6:00A-7:00A

Guest: Dr. Susan Roberts, Professor of Nutrition and Associate Professor of Psychiatry at Tufts University in Boston. She is the co-author of *Feeding Your Child for Lifelong Health*.

Issue: **Toy Safety**
Program: The Parent's Journal
Date: March 4, 2001
Time: 6:00A-7:00A

Guest: Rachel Weintraub, a consumer advocate and staff attorney with the U.S. Public Interest Research Group, author of 2000 report titled *Trouble In Toyland*.

Issue: **Children's Health and The Environment - Part 1**
Program: The Parent's Journal
Date: March 18, 2001
Time: 6:00A-7:00A

Guest: Dr. Jerome Paulson, Associate Professor of Medicine, Pediatrics and Community Health at George Washington University and co-director of the Mid-Atlantic Center for Children's Health and the Environment, a federally funded pediatric environmental health specialty unit.

Issue: **Helping Children with Obsessive-Compulsive Disorder**
Program: The Parent's Journal
Date: March 18, 2001
Time: 6:00A-7:00A

Guest: Dr. Tamar Chansky, Director of the Children's Center for OCD and Anxiety and the author of *Freeing Your Child From Obsessive-Compulsive Disorder*.

Issue: **Children's Health and The Environment - Part 2**
Program: The Parent's Journal
Date: March 25, 2001
Time: 6:00A-7:00A

Guest: Dr. Jerome Paulson, Associate Professor of Medicine, Pediatrics and Community Health at George Washington University and co-director of the Mid-Atlantic Center for Children's Health and the Environment, a federally funded pediatric environmental health specialty unit.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: Children's Health and The Environment - Part 1

Program: The Parent's Journal

Date: March 18, 2001

Time: 6:00A-7:00A

Guest: Dr. Jerome Paulson, Associate Professor of Medicine, Pediatrics and Community Health at George Washington University and co-director of the Mid-Atlantic Center for Children's Health and the Environment, a federally funded pediatric environmental health specialty unit.

Issue: Car Seat Safety

Program: The Parent's Journal

Date: March 18, 2001

Time: 6:00A-7:00A

Guest: Wendy Gordon, a children's author who specializes in child and family safety. She is the author of the *I'm Safe!* series, recommended by the National SAFE KIDS Campaign.

Issue: Children's Health and The Environment - Part 2

Program: The Parent's Journal

Date: March 25, 2001

Time: 6:00A-7:00A

Guest: Dr. Jerome Paulson, Associate Professor of Medicine, Pediatrics and Community Health at George Washington University and co-director of the Mid-Atlantic Center for Children's Health and the Environment, a federally funded pediatric environmental health specialty unit.

Issue: Safe Driving In Neighborhoods

Program: The Parent's Journal

Date: March 25, 2001

Time: 6:00A-7:00A

Guest: Tom Everson, a consultant on youth, family, and education issues and the co-founder of Keep Kids Alive Drive 25, a safety campaign designed to encourage motorists to observe the residential speed limit.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Healthy Twin Pregnancy**
Program: The Parent's Journal
Date: January 14, 2001
Time: 6:00A-7:00A

Guest: Dr. Gila Leiter, mother of twins, a practicing OB/GYN, and Assistant Clinical Professor at Mt. Sinai Medical School. Dr. Leiter is the author of *Everything You Need To Know To Have A Healthy Twin Pregnancy*.

Issue: **Flexible Work Schedules**
Program: The Parent's Journal
Date: February 11, 2001
Time: 6:00A-7:00A

Guest: Dr. Marcia Brumit Kropf, Vice President of Research and Information Services at *Catalyst*, a non-profit research and advisory organization that works to advance women in business.

ISSUES / PROGRAMS LIST

CRIME

Issue: **Raising Daughters**
Program: The Parent's Journal
Date: February 18, 2001
Time: 6:00A-7:00A

Guest: Annette Geffert, speaks on the issues of domestic violence and conducts workshops for teenagers about self-esteem and dating violence. She is the co-author of *Toolbox For Our Daughters*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **The Overweight Child**
Program: The Parent's Journal
Date: January 7, 2001
Time: 6:00A-7:00A

Guest: Dr. Michael Rich, a pediatrician specializing in adolescent medicine at Children's Hospital in Boston. He is also an instructor in Pediatrics at Harvard Medical School and instructor of Public Health Practice.

Issue: **Parent's Notes**
Program: The Parent's Journal
Date: January 7, 2001 - March 25, 2001
Time: 6:00A-7:00A

Guest: Parent's offer parenting techniques that have worked for them.

Issue: **How Parenthood Affects Our Lives**
Program: The Parent's Journal
Date: January 7, 2001
Time: 6:00A-7:00A

Guest: Barbara Unell, a parent educator, journalist, and founder of Twins Magazine and the school-based character-education program Kindness is Contagious... Catch It. She is the co-author of *The 8 Seasons of Parenthood: How The Stages of Parenting Constantly Reshape Our Adult Identities*.

Issue: **Soothing The Colicky Baby**
Program: The Parent's Journal
Date: January 7, 2001
Time: 6:00A-7:00A

Guest: Maureen Keefe, nurse practitioner and Dean of the College of Nursing at the Medical University of South Carolina.

Issue: **Preventing Emotional and Behavioral Problems In Childhood**
Program: The Parent's Journal
Date: January 14, 2001
Time: 6:00A-7:00A

Guest: Dr. Lawrence Shapiro, Child Psychologist and author of *An Ounce of Prevention: How Parents Can Stop Childhood Behavioral and Emotional Problems Before They Start*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Healthy Twin Pregnancy**
Program: The Parent's Journal
Date: January 14, 2001
Time: 6:00A-7:00A

Guest: Dr. Gila Leiter, mother of twins, a practicing OB/GYN, and Assistant Clinical Professor at Mt. Sinai Medical School. Dr. Leiter is the author of *Everything You Need To Know To Have A Healthy Twin Pregnancy*.

Issue: **Your Child's Pediatrician**
Program: The Parent's Journal
Date: January 21, 2001
Time: 6:00A-7:00A

Guest: Dr. Pamela Gallin, the Director of Pediatric Ophthalmology at the Children's Hospital of New York at the Columbia Presbyterian Medical Center. She is the author of *The Savvy Mom's Guide To Medical Care*.

Issue: **Impact of Television on the Family**
Program: The Parent's Journal
Date: January 21, 2001
Time: 6:00A-7:00A

Guest: Dr. Cheryl Pawlowski, Professor of speech communications at the University of Northern Colorado. She is the author of *Glued To The Tube: The Threat Of Television Addiction To Today's Family*.

Issue: **How Gender Stereotypes Can Impact Parenting**
Program: The Parent's Journal
Date: January 21, 2001
Time: 6:00A-7:00A

Guest: Susan Gilbert, a regular contributor to the New York Times science section and she is the author of *A Field Guide To Boys & Girls: Differences, Similarities: Cutting Edge Information Every Parent Needs To Know*.

Issue: **Babies & Music**
Program: The Parent's Journal
Date: January 28, 2001
Time: 6:00A-7:00A

Guest: Dr. John Feierabend, a national leader in the field of early childhood education and currently serves as professor and chair of the music education division at The Hartt School of the University of Hartford Connecticut. He is the founder and director of the National Center of Music and Movement in the Early Years and the author of the *First Steps In Music* series.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Alternative Learning For Teens**
Program: The Parent's Journal
Date: January 28, 2001
Time: 6:00A-7:00A

Guest: Rebecca Greene, a law student who has interned, job shadowed, volunteered and studied abroad. She is the author of *The Teenager's Guide To School Outside The Box*.

Issue: **What Makes Adopted Families Work**
Program: The Parent's Journal
Date: January 28, 2001
Time: 6:00A-7:00A

Guest: Gail Kinn, an editor and the author of *Be My Baby*, which was inspired by her close relationship with her ten year old niece who was adopted.

Issue: **Teaching Teens Financial Independence**
Program: The Parent's Journal
Date: February 4, 2001
Time: 6:00A-7:00A

Guest: Dr. John Whitcomb, an emergency physician in Milwaukee, Wisconsin. He was recently appointed to the Wisconsin Jumpstart Coalition, a national network promoting teen financial competence. He is the author of *Capitate Your Kids*.

Issue: **Child Development From Birth to 3**
Program: The Parent's Journal
Date: February 4, 2001
Time: 6:00A-7:00A

Guest: Dr. Ron Lally, co-director of The Center for Child and Family Study at WestEd, an educational research and development laboratory in San Francisco. He is one of the founders and a current board member for the national non-profit organization *Zero to Three, The Center For Infants, Toddlers and Their Families*.

Issue: **The Mental and Emotional Growth of the 18 to 36 Month Old**
Program: The Parent's Journal
Date: February 11, 2001
Time: 6:00A-7:00A

Guest: Dr. Kyle Pruett, Clinical Professor of Psychiatry at the Yale Child Study Center at Yale Medical School and President of Zero to Three: National Center for Infants, Toddlers and Their Families. He is the author of *Me, Myself and I*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Teaching Children Hope**
Program: The Parent's Journal
Date: February 18, 2001
Time: 6:00A-7:00A

Guest: Dr. C.R. Snyder, Professor of Psychology and Director of the Graduate Training Program in Clinical Psychology at the University of Kansas-Lawrence. He is the co-author of *The Great Big Book of Hope*.

Issue: **Raising Daughters**
Program: The Parent's Journal
Date: February 18, 2001
Time: 6:00A-7:00A

Guest: Annette Geffert, speaks on the issues of domestic violence and conducts workshops for teenagers about self-esteem and dating violence. She is the co-author of *Toolbox For Our Daughters*.

Issue: **How To Help A Child With Difficulty Learning To Read**
Program: The Parent's Journal
Date: February 25, 2001
Time: 6:00A-7:00A

Guest: Susan Hall, President of the Illinois branch of the International Dyslexia Association and co-author of *Straight Talk About Reading*.

Issue: **Raising A Bilingual Child**
Program: The Parent's Journal
Date: February 25, 2001
Time: 6:00A-7:00A

Guest: Dr. Edith Esch, a specialist in bilingual studies and the Senior Research Fellow in Language Education at the University of Cambridge, School of Education in England. She is the co-author of *The Bilingual Family*.

Issue: **Balancing Work and Family**
Program: The Parent's Journal
Date: March 11, 2001
Time: 6:00A-7:00A

Guest: Robert Reich, former United States Secretary of Labor, currently the Maurice B. Hexter Professor of Social and Economic Policy at Brandeis' Heller Graduate School and the author of *The Future of Success*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Strategies For Parenting Your Child With Special Needs Throughout Childhood**
Program: The Parent's Journal
Date: March 11, 2001
Time: 6:00A-7:00A

Guest: Janice Fialka, a social worker in adolescent health for 25 years and speaker in the area of disabilities. She is the co-author of *Do You Hear What I Hear: Parents and Professionals Working Together For Children With Special Needs*.

Issue: **Helping Children with Obsessive-Compulsive Disorder**
Program: The Parent's Journal
Date: March 18, 2001
Time: 6:00A-7:00A

Guest: Dr. Tamar Chansky, Director of the Children's Center for OCD and Anxiety and the author of *Freeing Your Child From Obsessive-Compulsive Disorder*.

Issue: **Connecting With Your Baby**
Program: The Parent's Journal
Date: March 25, 2001
Time: 6:00A-7:00A

Guest: Tracy Hogg, a British-trained nurse specializing in maternity and newborn care and the author of *Secrets Of The Baby Whisperer: How To Calm, Connect, and Communicate With Your Baby*.

PUBLIC SERVICE ANNOUNCEMENTS

KSEG, KSSJ, KRXQ and KDND rotate public service announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
Muscular Dystrophy Association	4	7	5	7
Moms Offering Moms Support	4	6	6	4
Sacramento SPCA	5	4	3	4
100 Black Men of Sacramento, Inc.	6	5	5	5
Lupus Foundation of Northern California	5	6	6	6
Suicide Prevention Crisis Line	4	6	6	5
Cystic Fibrosis Foundation	4	4	5	4
American Cancer Society	6	7	4	4
Auburn-Placer County Library	7	6	3	6
Sacramento Children's Home Guild	6	3	6	7
Mercy Housing of California	5	4	7	6
California Youth Crisis Line	4	5	4	5
State Indian Museum	5	6	5	5
El Dorado Women's Center	4	3	5	4
People Helping People	4	6	4	4
Serve Our Seniors	6	5	6	6
Madison Volunteer Firefighters Association	5	4	5	5
California Health & Human Services Agency	4	5	4	4
Project Kidcare	5	6	5	6
Stanford Settlement	6	4	6	3
American Red Cross	3	4	4	5
Sacramento Youth Symphony	5	5	4	6
Citrus Heights Kiwanis Club	6	4	5	6
Rocky Mountain Elk Foundation	6	6	4	5
Coats For Kids Sake	5	7	5	4
Toys For Tots	4	4	6	3
Infoline Sacramento	3	4	7	6
Happy Tails Sanctuary for Homeless Pets	6	5	6	7
Ride To Walk	7	6	4	4
Sacramento AIDS Foundation	5	5	5	5
Carmichael Rotary Club	5	4	6	5
Student Buddy Program	4	5	5	4
Big Brothers / Big Sisters of Greater Sacramento	6	4	4	5
California Works 2001	7	6	4	4

OTHER PUBLIC AFFAIRS EVENTS / ACTIVITY

107.9 The End's Peace Promise - The KDND staff visited 15 area high schools for our Peace Promise campaign to raise money for the People Reaching Out Foundation.

Auction Donations - KDND provided many donations to area high schools for fundraising auctions.

Station Tours - Entercom staff regularly hosts tours through our facility. Groups include Boy and Girls Scouts, Special Education classes, Elementary School classes, media students, foreign exchange students and senior citizen groups.

PSA Production - Entercom / Sacramento regularly donates their studio facilities, time, talent and production personnel to produce public service announcements for non-profit organizations for use throughout the Sacramento market.

Public Speaking - Entercom employees spoke to local high school students about careers in radio.